

## Data Sheet Graphic (09/2010)

### 01. Acceptable data formats for delivery:

- Open CMYK document and PDF/X-3 version 1.3 (please convert fonts into paths in advance)
- CMYK Photoshop EPS (JPEG maximum quality)

### 02. We work with the following programmes on Mac OS X 10.4:

- Photoshop CS2.3
- Illustrator CS2.3
- InDesign CS2.3
- Acrobat 7.
- Freehand MX
- Quark Xpress 7.3

### 03. The minimum resolutions that we require are:

- Large format printing (> 5 sq.m) with output size of 1:1, minimum of 35 dpi
- Small format printing (< 5 sq.m) with output size of 1:1, minimum of 72 dpi

### 04. How should the data be set out in respect of the print dimensions and/or format?

Final format should not include a bleed difference, register marks and crop marks at 1:1 or 1:10. Attention: PDF files support a maximum width of 5080 mm.

### 05. Colour specifications

- Colours are reproduced differently depending on the medium employed and thus on some materials, such as textiles, reproduction possibilities are restricted.
- To guarantee that the colours we print accurately reflect the colours you have chosen, we require a binding colour specimen (proof, based on the Ugra/Fogra media wedge) produced from the file delivered, or, the corresponding Pantone/HKS matching system. If neither specimen nor colour specification is provided, printing will be performed according to how the data are set out; complaints will not be acknowledged.
- On request, we will send you a Pantone/HKS colour chart or specimen printed on the material you intend to use for printing.
- If you would like margins to be printed (e.g. for galley proofs), these must be set as well.

## 06. Special features

- Printing data will only be stored or returned if expressly requested by the customer and following private discussion of the costs involved. In all other cases, data media will be disposed of free of charge 14 days after delivery of the completed assignment.
- Please note that any deviation from the specification given in our data sheet can necessitate adaptations with the corresponding additional costs, and the respective postponing of deadlines.

## 07. Data transfer

- FTP: Data should be transferred as a zipped file. Please apply the following system when naming the file: Customer name\_commission number.zip
- E-mail: Please ensure all attachments are zipped.
- Data media (CD or DVD).